NOVEMBER 2026

DEALER NEWSLETTER • FALL INTO A STRONG FINISH!

🍂 As November arrives, we want to thank our valued independent tire dealers for your continued trust and support. Winter is approaching, and we are here to help you serve your customers and finish the year strong.

WINTER TIRE SEASON IS HERE

Cold temperatures, snow and icy roads bring opportunities to help customers prepare. Remind drivers to check tread depth, inspect for uneven wear, monitor inflation pressure as temperatures drop, and consider dedicated winter tires for demanding conditions.

KEEPING YOUR BUSINESS MOVING

We remain focused on competitive wholesale pricing, dependable delivery, knowledgeable customer service and a broad tire selection for passenger, light truck, commercial, agricultural and OTR applications.

OUR COMMITMENT

Helping our retailers sell more tires, serve their customers and grow their businesses.

THANKFUL FOR OUR DEALERS

Thanksgiving gives us an opportunity to recognize the independent retailers who make our business possible. We know you have choices in wholesale tire suppliers, and we sincerely appreciate the opportunity to earn your business.

REBATES

💰 Stackable Manufacturer Rebates (Now Active)
Make sure your service advisors are leveraging these national factory promotions to close more four-tire sales at the counter:

• Goodyear Fall Promo: Get up to $100 back on select passenger lines (Ends Nov 30).
• Cooper Fall Promo: Get up to $70 back on select passenger lines (Ends Nov 30).
• Milestar consumer rebate: $50 back on AW365, X/T AND M/T-02 (Ends Nov 30).
• Hankook consumer rebate: $80.00 Dynapro & Weahterflex (Ends Dec. 12).
• Laufenn consumer rebate: $80 back on X Fit tires (Ends Dec 12).

- 2 x the rewards dollars on Hankook PLT tires
- PLUS $10.00 ON INVOICE REBATE per tire on all Hankook PLT tires including snows
- PLUS $5.00 ON INVOICE REBATE per tire on all Laufenn PLT tires.

LOOKING AHEAD TO 2027

As the new year approaches, we remain committed to quality products, competitive pricing, reliable service and strong dealer partnerships. We look forward to another successful year together.

DELIVERY

- Place your online orders by 7 PM for guaranteed next-day drop-off for out-of-town customers.
- Orders placed after 7 PM will arrive on the next following business day.
- We will be closed November 26, in observance of Thanksgiving Day.

HAPPY THANKSGIVING!

From all of us at Tires Only, we wish you, your employees and your families a wonderful holiday season.

The Sales Support Team

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