

KUMHO TIRE

All-Ways, Go With you



CRUGEN HP71

FUEL PROMOTION

January 1st to March 31st, 2023

\$5

BONUS
/per unit

For all dealers that qualify with at least
LEVEL 1 status



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Official Tire of the NBA





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CRUGEN^{HP71}

FUEL PROMOTION

From January 1st to March 31st, 2023

BONUS PAYOUT QUALIFICATION

ELIGIBILITY	INCENTIVE	QUALIFICATION
ALL FUEL DEALERS	\$5 PER UNIT	MIN. LEVEL 1

Dealers can earn an additional \$5 per tire on top of FUEL Bonus rewards.

The Crugen HP71 FUEL promotion is open to new and current FUEL dealers.

- \$5 additional bonus on all HP71 tires for Level 1 through 5 FUEL dealers, both new and current.

Qualifying dealers must be FUEL compliant for the quarter with a minimum Level 1 attainment, **AND** purchase at least ONE (1) HP71.

ANY DEALER FOUND TO BE IN VIOLATION OF UNILATERAL PRICING (MAP) DURING THE PROMOTION PERIOD WILL BE DISQUALIFIED FROM PROMOTION.

Please reference the unilateral pricing policy through the Kumho Tire Dealer Portal at www.kumhoportal.com