



**BOOST YOUR EARNINGS WITH
THE FALKEN SPIFF PROGRAM**

\$5 SALESPERSON SPIFF

ON SELECT RUGGED & DURABLE WILDPEAK TIRES!
PER TIRE APRIL 1st - MAY 31st NO LIMIT!



PLUS GET A \$3 SALESPERSON SPIFF ON SOME OF FALKEN'S MOST POPULAR ALL-SEASON TIRES!



Spring into Falken's next **Spiff Promo** and earn up to a \$5 reward per tire on select Falken treads sold from April 1st to May 31st. Put the spring in your customers' driving experience by outfitting their vehicles with any of Falken's seven qualifying tires. Earn \$5 per unit on the cross-over specific Wildpeak A/T Trail or the hardworking Wildpeak H/T02 and H/T02 HD Commercial Van tires. Plus, earn \$3 per unit on Falken All-Season tires including the reliable Sincera SN250 A/S, the dynamic Zixx ZE960 A/S, and UHP all-season Azenis FK460 A/S or FK460 A/S Silent Core.

With a 65,000-mile limited tread life warranty, the A/T Trail delivers rugged off-road capability without compromise on the open road. The Wildpeak H/T02, including a 70,000-mile limited tread life warranty, redefines the highway terrain tire with rugged sidewall protection and industry-leading wet braking. The H/T02 HD Commercial Van tire sizes are built to meet and exceed the demands of today's delivery vehicles.

Featuring an 80,000/75,000-mile Limited Tread Life Warranty, the SN250 meets and exceeds all critical touring tire expectations. Blending the versatility you demand of an all-season tire with the excitement you expect from an Azenis and a 50,000-mile Limited Tread Life Warranty, the FK460 A/S achieves the complex balance of high-performance capability, year-round traction, and long tread life. Falken's Silent Core technology adapts the UHP All-Season FK460 A/S to the needs of today's most popular Electric Vehicles (EVs) for a quieter ride, season after season.

Each qualifying tire features Falken's Road Hazard Protection and 30-Day Ride Guarantees, so your customers can drive more and worry less.

LIMITED TIME OFFER: APRIL 1st through MAY 31st, 2025. Earning rewards is simple visit www.Falkenspiiff.com to register!

Restrictions Apply: Shippers do not qualify for Fanatic Standard Cash Rewards or Sales Spiiffs. Transactions that do not include installation at the associate retail location are not eligible.

Important Dates: Dealers must register by May 31st, 2025. Dealers must submit claims by June 15th, 2025.

Restrictions apply, available to qualifying dealers in US and Canada only. Qualifying Tires: Wildpeak A/T Trail, Wildpeak H/T02, Wildpeak H/T02 HD, Sincera SN250 A/S, Zixx ZE960 A/S, Azenis FK460 A/S and Azenis FK460 A/S Silent Core. Falken Tires reserves the right to modify, alter or change any of the program terms and conditions at its sole discretion, with or without notice to its dealers and associate dealers.

FALKEN
TIRES

WILDPEAK H/T02

RUGGED ALL-SEASON DURABILITY BUILT FOR TODAY'S PICKUP TRUCKS

The WILDPEAK H/T02 redefines the Highway Terrain tire, delivering industry-leading performance and durability all year long. Featuring rigid tread blocks and a rugged upper sidewall, the H/T02 is built to meet and exceed the demands of today's pickup truck drivers, from construction site activities to towing and hauling duties. Advanced 4D Nano Design and 3D Canyon Sipe Technology demonstrate Falken's commitment to excellence, and provide the H/T02 with enhanced all-season drivability.



**NOW AVAILABLE IN HD
COMMERCIAL VAN SIZES**



WILDPEAK A/T TRAIL



RUGGED CROSSOVER CAPABILITY ENGINEERED FOR ADVENTURE

- Crossover-Specific Capability
- All-Weather Traction
- Off-Road Durability
- On-Road Dependability

SINCERA SN250 A/S



LONG LASTING ALL-SEASON PERFORMANCE TOURING

- Year-Round Handling
- Longer Tread Life
- Additional Grip in Light Snow
- All-Season Drivability

ZIEX ZE960 A/S



DYNAMIC ALL-SEASON HIGH PERFORMANCE

- Long Lasting Safety in the Rain
- Improved Snow Traction
- Dynamic Handling
- All-Season Performance

AZENIS FK460 A/S



ULTRA HIGH PERFORMANCE FOR EVERY SEASON

- Performance in Any Weather
- Long-Lasting Wet Traction
- Confidence in Light Snow
- High Performance Dry Handling

AZENIS FK460 A/S

SILENT CORE

**ELECTRIC ULTRA HIGH PERFORMANCE
FOR EVERY SEASON!**



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