

# NPP #2 REWARDSPLUS INCENTIVE: APRIL 1 - JUNE 30, 2024

Submission must be postmarked no later than July 31, 2024.



## KEEP MOVING AHEAD WITH YOUR REWARDS



***Want to earn more rewards? We're driving demand for Goodyear® products by helping shoppers save up to \$200 on their next set of select Goodyear tires. Which means more chances for you to earn on your reloadable Learn & Earn Card.***

## EARN MORE REWARDS BY CLAIMING BUSINESS-TO-BUSINESS (B2B) TIRE SALES!

Tally sheets now include a field for you to enter the "Sold to" business name.

### ***Which tire sales can you claim for rewards?***

Get paid on eligible tire sales to businesses that are charged sales tax and are not tire secondary resale businesses.

*Examples of eligible tire sales to businesses include: local landscaping companies, concrete companies, local contractor companies, etc.*

### ***Which tire sales can you NOT claim for rewards?***

- Government account sales (no sales tax is assessed and the "Sold to" is a city, state, etc.).
- National account and fleet sales (no sales tax is assessed and the invoice is marked as a delivery receipt).
- Secondary resale businesses, or purchase and resell businesses ("Sold to" information shows a tire retailer or a repair/body shop that would have the ability to resell to an end consumer).
- Warranty/road-hazard claims (invoices reflect that tires were replaced but not purchased).

## ASSOCIATE INFORMATION

Non-Sig No./G3X<sup>†</sup> \_\_\_\_\_ Full Name \_\_\_\_\_

Retailer Name \_\_\_\_\_

Retailer Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Business Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_

By providing your information, you agree to receive communications regarding your tally sheet submission, which may include updates on status and/or requests for additional information when necessary. We respect individual privacy and value your confidence. Learn more at [goodyear.com/en-us/terms-conditions-privacy-policy](https://www.goodyear.com/en-us/terms-conditions-privacy-policy).

<sup>†</sup>IMPORTANT: For prompt payment, non-sig number/G3X number must be included.

This program is designed for consumer tire sales. Incentives will not be paid on tires sold to Government Accounts, National Accounts and Fleet, Secondary Resale Businesses (or Purchase & Resell Businesses), Warranty/Road-Hazard or any other delivery for the account of Goodyear. All invoices submitted must include detailed product and customer sold-to information to be eligible for incentives. Final decisions on eligible Business-to-Business tire sales are at the sole discretion of Goodyear RewardsPlus Headquarters.

To begin earning Goodyear SPIFF payouts, dealer associates must complete a minimum of 6 training courses of their choice found on the RewardsPlus website to become a Goodyear Tire Advisor. New TSN dealers have a full 90 days after being approved as a TSN dealer to complete training requirements in order to keep earning SPIFF payouts. TSN dealers are required to have at least one (1) Tire Expert per location. Tire Experts must complete 12 training courses of their choice and may earn at a higher SPIFF payout level. Tire Expert level earnings are exclusive to TSN dealers.

**WARNING:** Any attempt by you to deliberately file false, deceptive, counterfeit, fictitious and/or fraudulent RewardsPlus forms may be a violation of criminal and/or civil law. If you should attempt to do so, Goodyear reserves the right to prosecute and seek damages from you to the fullest extent permitted by law.

**If you prefer to mail in your completed invoices, please send to:**

Goodyear Incentive Headquarters  
P.O. Box 54989  
Cincinnati, OH 45254-0989

**Please allow 6 weeks for processing.**

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# IT'S EASY TO CLAIM YOUR GOODYEAR® REWARDS

Go to [gyrewardsplus.com](https://gyrewardsplus.com) to: Take training to meet requirements **AND** Fill out your tally sheet online

## SUBMIT ONLINE

### Dealers who submit POSI data to Goodyear:

Tally sheets will be validated automatically. It's just another advantage of being a Goodyear TSN Dealer!

### Dealers who don't submit POSI data to Goodyear:

Complete your tally sheets online, and simply scan and upload invoices for validation.

All tally sheets and invoices must be submitted within 30 days of the end of the promotional event. Please note all sales between April 1 - June 30, 2024 (NPP2) must be submitted by July 31, 2024. Any submission received after July 31, 2024, will be denied.

Incentive Program Information Line: 1-877-777-9937

TIRE LINES			Assurance ComfortDrive®	Eagle Exhilarate®	Wrangler Duratrac® RT	Assurance WeatherReady®	Eagle® Sport All-Season Family (includes RPF & SCT)	Wrangler® AT Adventure with Kevlar®	Wrangler Steadfast® HT	Assurance MaxLife®	Assurance® All-Season
<b>TIRE ADVISOR</b>			\$6	\$6	\$6	\$5	\$5	\$5	\$5	\$4	\$3
<b>TIRE EXPERT*</b>			\$7	\$7	\$7	\$6	\$6	\$6	\$6	\$5	\$4
DATE	INVOICE#	SOLD TO B2B (if applicable)									
<b>TOTAL TIRES SOLD</b>											

TOTAL AMOUNT EARNED \_\_\_\_\_

If necessary, make copies of this form.

\*Tire Expert level is only for Goodyear Tire & Service Network Dealers who complete the required certifications.

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