

# VREDESTEIN FALL RETAIL SELL-OUT INCENTIVE

OCTOBER 15 – NOVEMBER 30



## Why Vredestein?

- Retail store salespersons to receive additional training on our brand and products for NA to be equipped with the knowledge and resources necessary to tell our story.

**Boost Enthusiasm! Achieve retail store sell-out goals and EVERYONE at the respective location wins!**

Tiers	# of Tires	Reward
1	50	\$300 Team Lunch
2	75	\$75 Gift Card (per store employee*)
3	100	\$150 Gift Card (per store employee*)
4	150	\$300 Gift Card (per store employee*)

\* up to 12 employees

\*\*multi location customers, all store stand alone