Rev up your earnings with Earnings Accelerator - the more Eligible Tires you buy between **January 1 and March 31, 2023**, the more you'll earn. Purchase eligible tires to reach **Acceleration Level 1** and get a **BONUS** on every eligible tire purchase you make, or push yourself to reach **Acceleration Level 2** and really ramp up your earnings!

## **HERE'S HOW TO PARTICIPATE**

- Log onto **CooperMedallion.com** to see what your unique Earnings Accelerator Purchase Goals are for Acceleration Level 1 and Level 2.
- Purchase Eligible Tires between **January 1 and March 31, 2023**.
- Ensure you meet one of your Earnings Accelerator Purchase Goals.
- At the end of the quarter you'll be paid for all **eligible Preferred Tire purchases** that you made, based on the Acceleration Level that you achieved.

#### **ELIGIBLE TIRES**

Purchase enough of these tires to meet your unique Earnings Accelerator Purchase Goals.

# PREFERRED TIRES



- Discoverer® AT3<sup>4S TM</sup>
- Discoverer AT3<sup>LT TM</sup>
- Discoverer AT3XLT TM
- CS5 Grand Touring<sup>™</sup>
- CS5 Ultra Touring™

- CORE TIRES
- Cooper Zeon RS3-G1™
- Discoverer EnduraMax™
- Discoverer STT Pro™
- Discoverer S/TMAXX<sup>™</sup>
- Discoverer SRX™

- Discoverer SRX<sup>LE TM</sup>
- Discoverer Rugged Trek™
- Discoverer HT3™
- Cooper Endeavor Plus™







# **ACCELERATION LEVELS**

Get paid a bonus when you meet your Earnings Accelerator Purchase Goals!

## LEVEL 1 START SMOOTHLY WITH MORE REACHABLE PAYOUTS

	TIER 1	TIER 2	TIER 3	TIER 4	TIER 5
TOTAL	\$5.50	\$8.50	\$9.75	\$11.00	\$13.00
PAYOUT	(includes \$1.00 Earnings	(includes \$1.50 Earnings	(includes \$1.75 Earnings	(includes \$2.00 Earnings	(includes \$2.50 Earnings
CORE TIRES	Accelerator Bonus)				

See how many eligible tires you need to buy – log onto **CooperMedallion.com** for your Earnings Accelerator Level 1 Purchase Goal

## **TEVEL 2** CRUISE TOWARDS HIGHER PAYOUTS BY REACHING A HIGHER PURCHASE GOAL

	TIER 1	TIER 2	TIER 3	TIER 4	TIER 5
TOTAL	\$5.00	\$9.25	\$10.50	\$12.00	\$14.00
PAYOUT	(includes \$1.50 Earnings	(includes \$2.25 Earnings	(includes \$2.50 Earnings	(includes \$3.00 Earnings	(includes \$3.50 Earnings
CORE TIRES	Accelerator Bonus)				

See how many eligible tires you need to buy – log onto **CooperMedallion.com** for your Earnings Accelerator Level 2 Purchase Goal

Earnings Accelerator Purchase Goal Calculation: Your Goals for this promotion are based on the purchases you made during Q1 2022 on Eligible Tires as noted in the table below. Or, a Minimum Qualifying Unit Level of the Eligible Tires. Log onto CooperMedallion.com to see your Earnings Accelerator Purchase Goals calculated for you.

		TIER 1	TIER 2	TIER 3	TIER 4	TIER 5
	LEVEL 1	<b>10</b> % growth on Eligible Tire Purchases vs Q1 2022	<b>7</b> % growth on Eligible Tire Purchases vs Q1 2022	<b>7%</b> growth on Eligible Tire Purchases vs Q1 2022	<b>5</b> % growth on Eligible Tire Purchases vs Q1 2022	<b>3</b> % growth on Eligible Tire Purchases vs Q1 2022
inniii.	LEVEL 2	15% growth on Eligible Tire Purchases vs Q1 2022	12% growth on Eligible Tire Purchases vs Q1 2022	10% growth on Eligible Tire Purchases vs Q1 2022	<b>7</b> % growth on Eligible Tire Purchases vs Q1 2022	5% growth on Eligible Tire Purchases vs Q1 2022

## **GET ON THE ROAD TO HIGHER EARNINGS**

See your Earnings Accelerator Purchase Goals on CooperMedallion.com